

## MINUTES

Baraboo Public Art Association  
Zoom Meeting, March 25, 2021

1. Stelling called the meeting to order at 4:13 pm. Present: Ed Geick, Mike Palm, Kim Rabska, Judy Spring, Megan Watson and guest Char terBeest Kudla. Sending regrets: Marcy Huffaker and Morgan McArthur.
2. Palm moved to accept the agenda, Spring seconded, motion carried.
3. Palm moved to accept the February minutes, Geick seconded, motion carried.
4. Palm introduced **guest** Char terBeest Kudla.
  - a. The Sauk County Art Association is reformulating itself to become **Spirit Lake Arts**, focusing on involvement by and for Baraboo area artists. The scholarships that SCAA used to give to high schools throughout Sauk County will now remain in Baraboo. There is a seven- member board and about 20 members.
  - b. SCAA's major fundraiser has been an annual art fair on the square called **ArtJune**, held the Saturday before Father's Day. This year they hope to engage more people in "Chalk on the Walk" activities. She invited BPAA to work with Spirit Lake Arts on this year's event.
  - c. She described an idea for early May 2022 based on the Lodi area "**Art on the Trail**". The concept is to station a wide range of artistic expression (music, art activities, etc.) along the Ice Age Trail/Baraboo River Walk. Char sees this as a possible cooperative project involving several local cultural arts groups. It's success would hinge on people to do the planning and coordination.
  - d. She also mentioned that she and Maday Delgado would both like some sort of three-dimensional art for the small **curbside gardens** they maintain along 5<sup>th</sup> between Broadway and Oak. Stelling offered the circus wagon bicycle racks as a possibility if they can be cemented in. They will work together on this.
5. **Treasurer's report.** Spring reported on behalf of Huffaker. We received a \$500 contribution towards Geick Gardens. We have \$8,140.44 in the money market account and \$7,617 towards the matching grant, including a recently received donation of \$100. We need to raise \$2,383 more towards the matching grant by the end of May.
6. **Challenge grant update.** Stelling provided McArthur with letter head for sending personal requests. Stelling asks people to made additions to the googledoc donor file to **avoid duplication** of efforts.
7. **Other funding leads**
  - a. Spring relayed Huffaker's report that Paul Wolter, Sauk Co Historical Society, is excited about the draft Good Idea Grant roundtable conversation regarding current depiction of HoChunk in Baraboo area. Jared Pinkus and Marcy Huffaker will be talking with One

Sauk Naturally to see if there is interest.

- b. We might want to do a quick turnaround Good Idea Grant application to repeat the special 3-D chalk event with the artists from Richland Center as part of this summer's ArtJune and Chalk on the Walk event. Watson will first contact the artists to see if they are available June 19. Then we will figure out how to fund the project. We might need to choose between the collaborative round table idea and the chalk art project since we can only apply for GIG once a year. If we need to submit a GIG proposal for chalk are project, Spring offered to write it.
  - c. Geick distributed information about new grant funding but the turnaround time is short. He will see what BPAA might be able to apply for.
8. **New board prospects.** Spring reported on behalf of Huffaker that both Angie at Willow Wood Inn and Kimberly Crowley, Ho Chunk basket artist, are interested in serving on the board. Consensus- Ask Huffaker to invite both to the next meeting for introduction and consideration. We can amend the bylaws in April or May if needed.
9. **Planting Geick Gardens.** With the donation from Dresen's and allocation from BPAA, we have necessary funding for planting. Huffaker has ordered \$3000 in plants to be delivered after May 17. Huffaker asks that we choose a planting date. Consensus – Saturday, May 22 with a back up date in early June. (Avoid Saturday, May 29.) Huffaker estimates we will need about 15 volunteers each working 2 – 3 hours to plant 60 flats. Watson will contact the Ag club at high school. Stelling will contact Huffaker about recruiting other volunteers, including FB group Baraboo Area Gardeners and Sauk Co. Extension Master Gardeners.
10. **CELEBRATE!** After many hours of work, Stelling was able to move the BPAA **website** over to GoDaddy. She fixed several items and added others. However, the bios for mural portraits might have to be re-entered. She and Geick will coordinate to prepare for QR codes.
11. Mural project at **GL Willson School**. Watson reported that the art teacher there is working on possible designs with the kids. The principal is writing a Good Idea Grant for funding. BPAA is a cooperating partner on the project, donating one aluminum panel and a great deal of high quality paint. The project might begin this summer and continue into the fall of 2021.
12. **Big Top Elephant Parade.** The planners were grateful for the list of artists offered by BPAA. The planners are considering offering \$250 for the painting of one of the elephant forms. This item is now dropped from our agenda.
13. Friends of the Baraboo Parks. Stelling described the location for the teen-friendly challenge area in Oschner Park near Draper. One feature might be a free-standing photo op mural or installation. Keep this item on the agenda.
14. Next meeting either Thursday, April 22 (fourth Thurs) or Thursday, April 29 (fifth Thurs), depending on Marcy Huffaker's availability. 5:05 p.m. Motion to adjourn made by Geick, seconded by Watson.